

# Strategic Plan 2017 - 2020

## our vision

All communities enjoy respectful relationships free of sexual violence, coercion and harm.

## our values

Our core values are endorsed and practiced by our board, staff members and volunteers.

Professional

Compassionate

Innovative

Balanced

snoābeino

## Rape Prevention Education Whakatu Mauri

is committed to Te Tiriti ō Waitangi and our identified pou of Manaakitanga, Whanaungatanga, Ahurutanga.

## Statement of Purpose

RPE works in the greater Auckland area and nationally to:

- Promote respectful sexual relationships by delivering sexual violence prevention programmes and health promotion activities
- Influence policy and wider systems to support sexual violence prevention
- Partner with our stakeholders to contribute towards research, evaluation, good practice and community consultation for sexual violence prevention.

## objective 1

RPE delivers high quality and effective education programmes and prevention initiatives in schools, workplaces and the wider community

### 2020 indicators

- RPE is working in at least 30% of Auckland secondary schools by June 2020
- RPE has developed and implemented an annual bestpractice programme monitoring and evaluation framework for all programmes.

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### Strategic Action

Develop, deliver and promote high quality and effective education programmes to prevent sexual violence by ensuring:

- Programmes are responsive to population group needs including cultural competency
- Programmes increase capability of schools to
  - a. promote a supportive environment for healthy relationships
  - b. provide supportive environments for support networks for help seeking through advice and training in dealing with
- New opportunities for delivering programmes in Auckland secondary schools and community agencies are sought and realised

#### Measure

At least ten additional Auckland secondary schools engaged  
At least ten additional professional education and community programmes planned and delivered

All programmes are reviewed annually under the monitoring and evaluation framework for consistency with best practices.

## objective 2

RPE is a leading and trusted source of information and advice in the prevention of sexual violence and promotion of healthy relationships

### 2020 indicators

- Communication monitoring shows RPE opinion and advice is regularly and increasingly sought by policy makers, programme developers and the media.
- developed as part of the communication/ advocacy strategy.

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### Strategic Action

Promote, support and disseminate evidence, good practice and evaluation by:

- Actively contributing to and promoting the development of an evidence base to support this field
- Building and maintaining relationships and partnerships with academics and subject matter experts.
- Ensuring RPE is actively represented at significant

#### Measure

A best practice programme monitoring and evaluation framework is developed and implemented.

All programmes are reviewed annually under the monitoring and evaluation framework

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### Strategic Action

Influence policy and systems (nationally, regionally and locally) to prevent sexual violence by:

- Developing and maintaining purposeful relationships with relevant Ministries, Statutory Bodies and other policy makers.
- Developing a proactive communication/ advocacy strategy and tool kit (including a monitoring framework)
- Seeking opportunities to inform and contribute to policies and systems
  - Programmes increase capability of schools to
  - promote a supportive environment for healthy relationships
- Ensuring RPE is actively represented on relevant national and regional task forces and committees and at significant national and international events and conferences

#### Measure

A proactive communication/ advocacy strategy and tool kit (including a monitoring framework) is developed and implemented by June 2018 (inclusive of key policy recommendations and fact sheets, media messages, web and social media tools, and a monitoring framework)

Advice and opinion is sought by media when sexual violence prevention presents in the media.

## objective 3

RPE is a thriving, sustainable organisation

### 2020 indicators

- RPE is financially, culturally and organisationally sustainable as evidenced by best practice policies and processes
- RPE has been successful in identifying opportunities and securing financial support to meet objectives for programme growth in the Auckland region.

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### Strategic Action

Maintain effective and purposeful collaborative relationships and build partnerships with other organisations to achieve organisational objectives by:

- Developing and formalising strategic partnerships and collaborations with relevant and compatible organisations.
- Sharing Information and resources to achieve collective impact in the elimination of sexual violence
- Identifying opportunities to achieve objectives through
  - a. relationships and partnerships with Tangata Whenua and Maori organisations
  - b. shared training deliveries with partner organisations

#### Measures

Actively represents significant national and international events and conferences at least once a year.

Actively represents national and regional task forces and committee.

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### Strategic Action

Build an effective and sustainable organisation and structure to allow growth and stability and ensure RPE remains relevant and effective by:

- Demonstrating commitment to the Treaty of Waitangi in organisational culture and programme development and delivery
- Demonstrating commitment to our three pou in all organisational work, practices and relationships: Manaakitanga, Whanaungatanga, Ahurutanga
- Building a financially sustainable organisation with diverse sustainable funding sources and robust financial procedures and policies
- Building a collaborative working relationship between the Board, Executive Director and staff
- Maintaining a competent and effective board with the right mix of skills, knowledge and experience to lead and govern.
- Building staff commitment through clear role descriptions, human resource policies, and opportunities for growth

#### Measures

Develops a funding strategy to inform and develop potential funding sources.

Implements an annual organisational review and operational planning processes that involve staff and key stakeholders,

Develops and maintains an intentional Board recruitment plan including skills analysis and recruitment as gaps appear.