



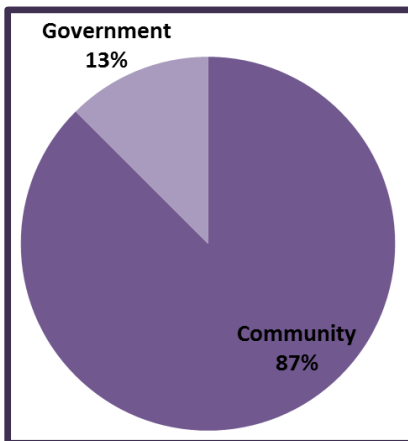
# TOAH-NNEST

Te Ohaakii a Hine - National Network Ending Sexual Violence Together

## TAUIWI CAUCUS

### Preventing Sexual Violence in Aotearoa New Zealand Survey 2012

Forty-four respondent agencies answered questions about their sexual violence prevention activities within Taiwi and Bicultural communities.



**Twenty-five primary prevention programmes** are currently delivered in New Zealand by respondent agencies. Fourteen community organisations deliver 23 programmes.

**Only the two Government programmes *It's Not OK*** (social norms campaign focused on family violence which does not feature explicit messages about sexual violence) **and *Keeping Ourselves Safe* are delivered nationally.**

### Factsheet 2: Prevention and Education Programmes

This factsheet summarises the sexual violence primary prevention programmes delivered by respondent agencies.

- Three programmes are social norms campaigns delivered community wide. The remaining 22 programmes are delivered by facilitators to specific audiences
- Prevention programmes in New Zealand are most commonly underpinned by the **ecological model** (13 programmes) or by **feminist models** (11 programmes)
- Ten programmes have been **delivered for less than three years**; and eight programmes for more than 17 years
- Fourteen programmes are **delivered over three sessions or less**. The most common programme length is just one session (8). This does not reflect best practise, which suggests longer duration programmes are more effective in promoting behaviour change
- Eight programmes are available nationally, but take up is patchy and dependent on local relationships. Most **delivery is specific** to a city, town or region
- Most programmes have been **delivered less than twenty times** in the last year (16). Of the seven respondents who delivered programmes more than 50 times, two were Government agencies

- **Just under 26,000 people attended a sexual violence prevention programme** in the previous year. Nearly half of these participants attended one programme. The median number of attendees per programme was 210
- The majority of **programmes (18) target teenagers**. Just six programmes work with children under the age of 12 in the entire country
- Prevention programmes in New Zealand do not tend to target specific groups in the community. Programmes are available to the **general population** and cater for diversity through a number of strategies including using **inclusive images, examples and case studies**; delivery by facilitators of **diverse ages, ethnicities, sexualities and genders**; and seeking **cultural advice**. This approach in the context of limited resources is inventive and very New Zealand. However, in an ideally resourced situation, both approaches – culturally specific programming and inclusive programmes – would be utilised to promote cultural safety and develop the most effective prevention activities
- Respondents deliver programmes in a wide range of community venues. Most popular are educational settings from **early childhood** and **kohanga reo** through to **universities/polytechnics**
- Respondents use a wide variety of programme materials, including **visual, written, activities** and **discussions and workshops**
- Programmes are usually delivered by staff directly employed by respondents. Staff members are trained to deliver prevention programmes **internally**, or through a mixture of **internal and external training**. **Dealing with disclosures** training is received by nearly all staff. Staff delivering programmes for adults usually receive training in discussing **alcohol and drug use**
- Most respondents self-evaluate their programmes (19); some combine this with outside evaluation. Both Government agencies were able to pay external evaluators. Evaluations include a variety of methods, with **observations** and **pre and post surveys** the most popular
- Evaluations are usually based on **participant satisfaction** (all respondents) rather than **behavioural intent** (6 respondents) or **actual behaviours** (4 respondents). Respondents also less frequently measure **sexual violence knowledge** and **attitudes**. Research indicates that moving to measure **behavioural intent** and **actual behaviours** is important to prevent sexual violence

## New Zealand Primary Prevention Programmes

Organisation	Programme 1	Programme 2	Programme 3	Programme 4	Programme 5
Shakti Legal Advocacy & Family Social Services Inc.	Understanding Cultural Difference & Human Rights				
National Collective of Rape Crisis and Related Groups Aotearoa	Sexual Abuse & Violence Education (SAVE)				
Women's Self Defence Network Wahine Toa	Girls' Self Defence Project & Women's Self Defence				
Family and Community Services, MSD	It's Not OK campaign				
Rape Prevention Education, Whakatu Mauri	BodySafe	Sex n Respect Alt Ed.	Sex n Respect Parties		
CAPS Hauraki Inc	Right2BSafe				
New Zealand Police	Keeping Ourselves Safe				
Kidpower Teenpower Fullpower Trust	Kidpower, Teenpower and Fullpower programmes	Healthy Relationships	The Teenpower Violence Prevention Toolkit and the Teenpower Sexual Violence Prevention Project	Kidpower for Educators of Young Children	
Auckland Sexual Abuse HELP Foundation	We Can Keep Safe				
Family Planning	It's about Mana	Feeling Special Feeling Safe			
Rape Crisis Dunedin	Sexual Abuse and Violence Education (SAVE)	Expect Respect			
Te Puna Oranga	He Korero Pounamu				
SOS Kaipara	Dealing with Disclosures	Sexual Abuse and Violence Education (SAVE)	What is Sexual Abuse?	Safety Skills	Sexual Harassment
Wellington Sexual Abuse Network	Sex & Ethics				
Wairarapa Rape & Sexual Abuse Collective inc	Sexual Abuse Violence Education (SAVE)				
Abuse & Rape Crisis Support Manawatu	Respect Sexual Abuse Prevention Program	Rugby World Cup Local Visual Media Campaign			

## New Zealand Coverage of Primary Prevention Programmes

The majority of programmes are delivered in specific cities, towns or regions. Programmes available nationally include Girls' Self Defence Project & Women's Self Defence; Kidpower, Teenpower and Fullpower programmes; Healthy Relationships; The Teenpower Violence Prevention Toolkit and the Teenpower Sexual Violence Prevention Project; Kidpower for Educators of Young Children and It's About Mana.

